



# TRAIN THE TRAINER SEMINAR SERIES 2010

## WORKSHOPS BY SHARON BOWMAN

### REPEAT

#### IT'S IN THE BAG! A QUICK AND EASY WAY TO DESIGN AND DELIVER DYNAMIC TRAINING

During this session, participants will be introduced to the Accelerated Learning 4 C's instructional design model. You will also experience the best of Accelerated Learning instructional strategies which you can turn around and use in your own training. You will leave this session ready to write and prepare your own training sessions. In addition, participants will be able to:

1. List the components of Accelerated Learning instructional design.
2. Identify instructional strategies that increase learner retention and enjoyment of training.
3. Demonstrate ways to develop and design training outlines more efficiently.

### NEW!

#### WHAT'S THE BRAIN GOT TO DO WITH IT? BRAIN SCIENCE AND EFFECTIVE INSTRUCTION

This session will describe the most current "cognitive neuroscience" as you explore the "brain science" behind effective instruction – teaching methods designed around how adults really learn, not on outdated assumptions about learning. In addition, participants will be able to:

1. Demonstrate brain-based teaching methods that actively engage learners regardless of subject, level of learner, or size of the class.
2. Identify four basic learning styles and select teaching methods that address this learning diversity.
3. Identify a variety of new instructional possibilities and resources to add to what you already do well.

## WORKSHOP BY MARCIA JACKSON

### REPEAT

#### BUILDING A TRAINER'S TOOLBOX

This workshop uses interactive tools, techniques, and strategies to plan, design and present your training sessions. You will also learn tips and tools on increasing audience engagement while using PowerPoint®. Participants will be able to:

1. Discuss the most current research behind effective audience engagement.
2. Connect learners to the content in meaningful and interesting ways.
3. Use a variety of strategies that transform PowerPoint® from a "static" tool to a "dynamic" tool.

★ 5 hours of DSS credit in Program Administration ★

## NEW! WORKSHOP BY JOHN MEDINA

John Medina, author of *Brain Rules*, coming Friday, September 10th to Columbia, SC, Midlands Technical College, Airport Campus, Auditorium.

Registration information coming in early Summer for this exciting workshop featuring principles from his book, *Brain Rules*, a New York Times Best Seller.

## ABOUT THE TRAINERS

**Sharon L. Bowman** has been a professional speaker, author, teacher, and trainer for over thirty years. She is the author of seven popular training books including *Presenting With Pizzazz!*, *Preventing Death by Lecture*, and most recently, *Training from the Back of the Room*.

**Marcia Jackson** is the President of Training Resources, Charlotte, North Carolina, and has more than 25 years of training experience. She is also an associate trainer for Sharon L. Bowman with Bowperson Training and Publishing.

**John J. Medina** is a developmental molecular biologist and research consultant. He is an affiliate Professor of Bioengineering at the University of Washington, School of Medicine. He also is the director of the Brain Center for Applied Learning Research at Seattle Pacific University. Medina has a lifelong fascination with how the mind reacts to and organizes information. As the father of two boys, he has an interest in how the brain sciences might influence the way we teach our children.

## SCHEDULE

9:00 am – 9:30 am	Registration
9:30 am – 12:00 pm	Training Session
12:00 pm – 12:45 pm	Lunch Provided
12:45 pm – 3:30 pm	Training Session

**Space is limited. Sign up early!**

**The fee for each one-day seminar is \$15.00**

*(non-refundable)*

The mission of the Center for Child Care Career Development is to improve the quality of all early childhood programs in the state of South Carolina through the professional development of early childhood teachers.



## SOUTH CAROLINA CHILD CARE TRAINING SYSTEM

Please fill out both sides of this form. Registration and fees must be postmarked by the deadline dates below to reserve your space. Purchase order numbers are accepted to hold your space until payment is received. We do not accept faxed registrations.

## SEMINARS BY SHARON BOWMAN

### [ ] IT'S IN THE BAG! A QUICK AND EASY WAY TO DESIGN AND DELIVER DYNAMIC TRAINING

**Wednesday, March 3, 2010** (\$15.00 Fee) \$ \_\_\_\_\_

Midlands Technical College, Airport Campus, Columbia, SC

Registration deadline – February 17, 2010

### [ ] WHAT'S THE BRAIN GOT TO DO WITH IT? BRAIN SCIENCE AND EFFECTIVE INSTRUCTION

**Thursday, March 4, 2010** (\$15.00 Fee) \$ \_\_\_\_\_

Midlands Technical College, Airport Campus, Columbia, SC

Registration deadline – February 17, 2010

## SEMINARS BY MARCIA JACKSON

### [ ] BUILDING A TRAINER'S TOOLBOX

**Saturday, April 17, 2010** (\$15.00 Fee) \$ \_\_\_\_\_

United Way of Greenville County, Greenville, SC

Registration deadline – April 1, 2009

**Saturday, June 26, 2010** (\$15.00 Fee) \$ \_\_\_\_\_

Midlands Technical College, Airport Campus, Columbia, SC

Registration deadline – June 10, 2010

Total amount enclosed: \$ \_\_\_\_\_

**Space is limited to 50 participants for each seminar.**

Registration information to follow for John Medina workshop.

Please enclose check for the total amount, made payable to CCCCD.

Return to:

The Center for Child Care Career Development  
P.O. Box 5616  
Greenville, SC 29606

ADDITIONAL INFORMATION REQUIRED ON OTHER SIDE >>>