



# TRAIN THE TRAINER SEMINAR SERIES 2012

## WORKSHOPS BY MARCIA L. TATE

### **SIT & GET WON'T GROW DENDRITES: 20 PROFESSIONAL LEARNING STRATEGIES THAT ENGAGE THE ADULT BRAIN** (REPEAT)

If we're not modeling what we are teaching, then we are teaching something else! Experience 20 strategies that teachers of adults can use to actively engage their audience in professional learning. After all, "Sit & Get" won't grow brain cells or result in meaningful behavior change. "Sit & Get" draws on the latest research in brain-based learning, differentiated instruction, multiple intelligences, and adult learning to provide strategies that not only motivate adult learners but also increase understanding and long-term retention. Designed for easy implementation, the material includes an overview of adult learning theory, more than 150 professional learning strategies, several sample professional learning designs, and opportunities to reflect on and apply the presented strategies. Supported by both learning-style theory and brain research, the strategies enable all staff development professionals to plan and deliver powerful, memorable presentations that improve teaching practices and increase academic achievement.

### **7 HABITS OF HIGHLY EFFECTIVE TRAINERS** (NEW)

Stephen Covey's book, *The 7 Habits of Highly Effective People*, has been on the New York Times best-seller list since the 1980s because the content contained in it is just as valuable today as it ever was! This workshop, designed specifically for trainers, is based on that book and acquaints participants with seven principles which effective people attempt to practice daily in both their personal and professional lives. While actively engaged in the workshop the entire time, you will learn the following: (1) how to keep your cool while dealing proactively with challenging participants; (2) how to plan your training with those things you wish to accomplish and work backwards to make them happen; (3) how to improve your ability to actively listen and understand where your participants are coming from so that you might help them to achieve their goals; (4) how to engage participants in synergistic activities where they learn to benefit from the thinking of others; and (5) how to help participants work for physical, mental, spiritual, and social/emotional balance in their lives. This workshop has been called both professionally and personally life-changing!

## WORKSHOPS BY SHARON BOWMAN

### **PRESENTING WITH PIZZAZZ!** (REPEAT)

Designed for the beginning trainer or anyone who is fairly new at adult instruction, this one-day workshop offers dozens of easy-to-use strategies and activities that will make any adult presentation or class interesting, memorable, and just downright fun. Participants will leave with a variety of effective adult

learning strategies to help participants retain information and ultimately change practice within early childhood classrooms. Whether you teach ongoing courses, or do short presentations or workshops, you'll be able to use these practical techniques to engage any audience, regardless of the topic, size of class, or level of learners. You'll collect a trainer's toolbox of tips, tricks, and techniques you can put to immediate use. And, you'll leave with practical resources to help you present with pizzazz every time you instruct others.

### **TRAINING FROM THE BACK OF THE ROOM!** (NEW)

You already know that the best way for a person to learn something is to teach it to someone else. But how do you organize training so that learners are teaching each other and learning from one another? How do you put learners "center stage" instead of the trainer? In this high-energy, interactive day, you'll add to what you already know about collaboration in the classroom with new learning strategies that hand over much of the direct instruction to the learners themselves. Use these strategies even when you're teaching complex content and watch learners take charge of their own learning and "own" the content. Plus, as a bonus, you'll experience *The World Cafe*, a unique process for collaboration and conversation about issues that matter. After experiencing *The World Cafe*, learn how to use this powerful collaborative process with your own staff, students, trainees and colleagues. You'll leave with dozens of new ideas and resources to enhance your teaching and training skills.

## ABOUT THE TRAINERS

**Marcia L. Tate, Ed. D.** is the former Executive Director of Professional Development for the DeKalb County School System, Decatur, Georgia. During her 30-year career with the district, she has been a classroom teacher, reading specialist, language arts coordinator, and staff development director. Marcia is currently an educational consultant and has taught over 300,000 administrators, teachers, parents, and business and community leaders throughout the world. She is the author of the following five best-sellers including the popular *Worksheets Don't Grow Dendrites: 20 Instructional Strategies That Engage the Brain* and *Sit & Get Won't Grow Dendrites: 20 Professional Learning Strategies That Engage the Adult Brain*.



**Sharon Bowman** is the president of Bowperson Publishing & Training, Inc. She has been a professional speaker, author, teacher, and trainer for over forty years. Her company provides books, resources, and training for corporate trainers and educators who want to improve their teaching and training skills. Over 90,000 copies of Sharon's popular training books are now in print. For more information about Sharon, and for free articles about effective teaching and training, log onto her website at [www.Bowperson.com](http://www.Bowperson.com).



## SOUTH CAROLINA CHILD CARE TRAINING SYSTEM

Registration and fees must be postmarked by the deadline dates below to reserve your space. Purchase order numbers are accepted as payment. We do not accept faxed registrations without payment.

## SEMINARS BY MARCIA L. TATE

### [ ] **SIT & GET WON'T GROW DENDRITES: 20 PROFESSIONAL LEARNING STRATEGIES THAT ENGAGE THE ADULT BRAIN** (REPEAT FROM 2011)

**Monday, March 26, 2012** (\$15.00 Fee) \$ \_\_\_\_\_  
Midlands Technical College, Airport Campus, Columbia, SC  
Registration deadline - March 14, 2012

### [ ] **7 HABITS OF HIGHLY EFFECTIVE TRAINERS** (NEW)

**Tuesday, March 27, 2012** (\$15.00 Fee) \$ \_\_\_\_\_  
Midlands Technical College, Airport Campus, Columbia, SC  
Registration deadline - March 14, 2012

## SEMINARS BY SHARON BOWMAN

### [ ] **PRESENTING WITH PIZZAZZ!** (REPEAT FROM 2011)

**Tuesday, May 8, 2012** (\$15.00 Fee) \$ \_\_\_\_\_  
The Inn at USC, Columbia, SC  
Registration deadline - April 24, 2012

### [ ] **TRAINING FROM THE BACK OF THE ROOM!** (NEW)

**Wednesday, May 9, 2012** (\$15.00 Fee) \$ \_\_\_\_\_  
The Inn at USC, Columbia, SC  
Registration deadline - April 24, 2012

Total amount enclosed: \$ \_\_\_\_\_

## SPACE IS LIMITED! SIGN UP EARLY!

Please enclose check for the total amount, made payable to CCCC.

Return to:

The Center for Child Care Career Development  
P.O. Box 5616  
Greenville, SC 29606

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